



DUBAI WORLD CENTRAL



THE GLOBAL HUB OF BUSINESS AVIATION

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A Tarsus Group Company

On behalf of:



WELCOME

MEBAA Show 2016 is held under the patronage of

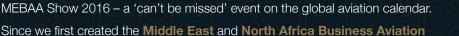
H.H. Sheikh Ahmed Bin Saeed Al Maktoum

President of Dubai Civil Aviation Authority, Chairman of Dubai Airports, and Chairman and Chief Executive of Emirates Airline and Group.





MEBA



It is my pleasure to invite you to participate in the next edition of our flagship event -

Association (MEBAA) to support business aviation across the whole MENA region, the MEBAA Show played a significant role in the market growth as it provided a valuable platform to address the issues affecting the business aviation community across the region and to highlight our continued support for members.

I was delighted to meet both our existing and future members at our 2014 show where I was able to spend valuable time with them discussing industry developments and challenges and I will continue to meet them in order to ensure that the association is continuing to promote their interests and the interests of the entire industry in the MENA region and beyond.

Join me at the 7th edition of MEBAA Show from 06-08 December 2016 and discover how your business can benefit from the largest business aviation event in the Middle East and Africa. I look forward to meeting you and working together to grow the industry both now and into the future.

ALI ALNAQBI

Founding Chairman Middle East and North Africa Business Aviation Association (MEBAA)



EXHIBIT AT THE MEBAA SHOW

The MEBAA Show is the foremost business aviation platform in the Middle East – offering you unrivalled access to the business aviation market in a highly focused environment.

Propel your business to new heights - participate at the MEBAA Show and place your brand in front of thousands of industry professionals who are looking to capitalise on the continuing growth of the MENA region.

THE MEBAA SHOW 2014 HIGHLIGHTS



8,314 attendees from 80 countries

422 exhibitors from 48 countries



44 aircraft on display

338 regional and international media

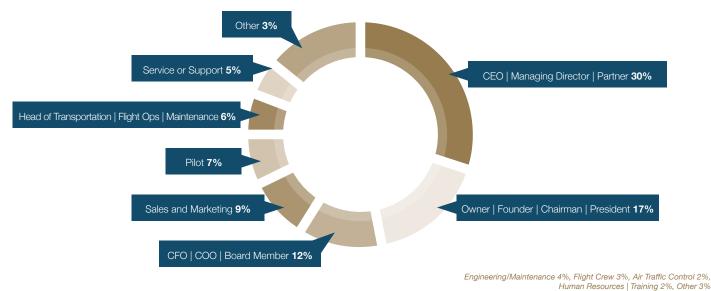
GEOGRAPHICAL BREAKDOWN

The MEBAA Show visitors come from around the world to The Global Hub of Business Aviation. Attendance from the Middle East remains strong while visitor numbers from fast growing markets such as Asia and Africa continue to steadily increase.



JOB FUNCTION

Business leaders recognise the importance of the MEBAA Show, where a large number of influential decision makers invest their time to ensure they meet the right companies, in the right region.



"We've had a great show and have been really busy. What makes MEBAA Show different is that we get the actual buyers of the airplane. We have been meeting with very important people every day. The Middle East represents 30% of our worldwide sales, so MEBAA Show is a very important event for us."

Charles E. Colburn, Director of Marketing Boeing Business Jets

"MEBAA Show has been great; being amongst clients and potential new clients is fantastic. It's also a chance for us to hear what predictions the industry is making for growth in the region. We attend a lot of shows, but MEBAA Show stands above the rest."

Richard Lineveldt, General Manager Gama Aviation

"Our first MEBAA Show has been great; we've had lots of visitors. It's a very professional show. Using a chalet has really worked for us, the support has been brilliant and the catering has been excellent."

Suresh Lakshman, Senior Manager, Network Optimisation and Charters Emirates Executive

THE MARKET IN FOCUS

Al Maktoum International, next to the MEBAA Show site at Dubai World Central, saw a 265% increase in business aviation departures in Q3 2014 – a trend showing how rapidly Dubai's new airport is expanding.

But this doesn't mean that Dubai International is lagging behind – it was the Middle East's top airport for business aviation movements in 2014 with 15,851 movements by halfway through Q4.

26% of the Middle East's business aviation fleet is based in the UAE, second only to Saudi Arabia which is home to 35%. It is worth noting that the average fleet age of the aircraft in the UAE is only 10 years old, whereas Saudi Arabia's fleet is 15 years old and the average for the entire region is nearly 12 years old.

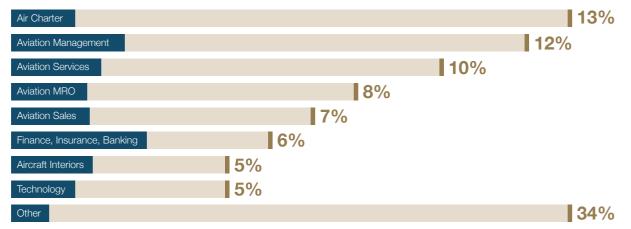
The amount of active business aircraft in the Middle East has increased by 68% in the past 10 years.

Business Aviation Insight, WingX on behalf of MEBAA



INDUSTRY BREAKDOWN

Visitors to the MEBAA Show represent all industry sectors from air charter to finance and everything in between.



2014 EXHIBITORS

121 Inflight Catering 7 Dimensions Media 8viation.com Access Flight Support AC-U-KWIK Advance Development Agency Advanced Air Support **AERIA Luxury Interiors** Aero Expo Events Aero Specialties Aerolux Limited Aerospace Daily and Defence Report Aerospace Technologies Group Inc Aerovision African Aerospace African Open Sky FZE AIME 2015 - Aircraft Interiors Middle East AIMS International Limited AIN - Aviation International News AIN - MEBA Convention News AIN Air Transport Perspective **AIN Alerts AIN Defense Perspective AIN News Live** AINmxReports AlNonline AlNsafety AINtv Air BP - Middle East Air BP Limited UK Air Charter Guide Air Culinaire Worldwide Air Elite Air Gourmet, Inc. Air Support A/S Airbus Corporate Jets Airbus S.A.S. Aircraft Bluebook Aircraft Lighting International Airline Business Airline Ground Services Airops Software Limited Airside International Al Hilal Publishing Group Al Tayer Motors Allied Enterprises (AKA. BELL & ROSS) Alpha Star Aviation Services Alsatronix Solutions JLT Altitudes 2014 Global Guide Altitudes Arabia Altitudes Arabia/Luxmedia ME Altitudes Europe Altitudes Russia Amac Aerospace Switzerland AG Arab Wings Arabasco Arabasco Medina Arabasco Riyadh Arabasco Yanbu Arabian Aerospace Arabian Aerospace Show Business Arabian Aerospace TV Arabian Business (Arabic) Arabian Business (English) Arabian Knight Arabian Travel News arabiansupplychain.com **ARGOS VIP Private Handling** ARINC Direct (Rockwell Collins) Arrow Copter Internatinal ASM Pvt Ltd Associated Air Center Atlantic FuelEx AvBuyer Avcard **Avfuel Corporation Aviation Business** Aviation Daily Aviation Link Aviation Partners, Inc. Aviation Services Management - UK Aviation Services Management Ltd.(ASM) Aviation Spares and Repairs Aviation Week Aviation Week - Defence Technology Edition

Aviation Week - MRO Edition Aviation Week Events AVICON AVINODE AB Avion Power Avjet Routing Bahrain International Airshow Bangor International Airport Bager Mohebi Est Bart International Baseops BAVIATION Business Aviation News Bell and Ross Watches **Bell Helicopter** Bizjet Advisor Magazine bitonline.com Boeing Business Jets Bombardier Aerospace Bombardier Business Aircraft Bombardier Commercial aircraft Bombardier Customer Support & Services Bombardier Specialized and Amphibious Aircraft Boutsen Aviation Boutsen Design **BP Solar UK** Bristol Fire Engineering Business & Commercial Aviation Business Airport International Business And Commuter Aircraft Business Jet Interiors International Business Jet Traveller CAE Callixo Cargo Airports & Airline Services Caruso & Freeland Castrol Limited Cedar Jet Center - MEAG **Central Aviation Limited Centurion Consulting** CEO Middle East Champion Door OY Chase Publishing Cobham **Colt International** Colt International, Inc. **Comlux Aviation Comlux Middle East** COMMSMEA **Communicor Limited DAC International** Dakota Air Parts Intl. Inc. **Dallas Aeronautical Services** Dart Helicopters Accessories Dassault Aviation DC Aviation DC Aviation AI Futtaim LLC **Delta Interior Diamond Aircraft Industries** Dubai Aerospace Enterprise Dubai Airshow 2015 Dubai World Central **DWC Aviation City DWC Commercial City DWC Duservices DWC Free Zone DWC Global Technologies** DWC Golf City **DWC Logistics City DWC Residential City DWC Staff Village** EAD Aerospace **Eagle Tugs** Eclipse Eichberg Film Embraer Embraer Executive Jets **Embraer Executive Jets EMEA** Customer Support Emirates CAE Flight Training **Emirates Executive Etihad Airways European Business Air News** magazine European Helicopter Show **European Operations Centre EVA International Media** EVA Magazine ExecuJet Middle East



Executive Aircraft Services **Executive Controller** F&E Aerospace FAI Rent a Jet JLT FAI rent-a-jet AG Flight Ambulance International Falcon Aviation Services FBO One - Amsterdam Software Flight Daily News Flight Display Systems Flight International Flightglobal FlightSafety International Flybuys FlyCorporate FLYGPRESTANDA AB Flying Colours Corp. Fokker Services Forbes China Forbes Middle East Forbes Poland Forbes Romania Forbes Russia Forbes USA Forbes Woman Frasca International Inc GA Buyer European Magazine Gainjet (UK) Gainjet Aviation S.A. GAMA AVIATION Gama Aviation Ltd Gama Aviation SA Gama Aviation, Inc Gama Sharjah FBO Gama Support Services GAS German Aviation Service GmbH Gate 2015 - Gulf Aviation Training Event **GDC** Technics GDC/Nexus Genel Havacilik A.S Global Jet Services, Inc. GoGo Business Aviation Goldhofer Aktiengesellschaft Goupil Industrie Gozen Air Services Greenpoint Aerospace Greenpoint Technologies, Inc Greenwich AeroGroup, Inc. **Gulf Wings** Gulf: Business News & Analysis Gulfstream Hadid International Services Hadid International Services Algeria Hadid International Services India Hadid International Services Niger Hadid International Services Pakistan HAECO Private Jet Solutions HARRODS AVIATION Hawker Pacific Airservices Ltd Hawker Pacific Avionics Helicopter Magazine Europe Honeywell Aerospace Honeywell International SARL Z.A. IACOBUCCI HF **IBAC-International Business** Aviation Council iFlight Infinity Support Services INNOTECH-EXECAIRE AVIATION GROUP Inseat Solutions, LLC International New York Times (INYT) International Wings Group Iraq Gate ITP Business Publishing Itd Ivory Jet Services JEPPESEN GMBH Jet Aviation Abu Dhabi Jet Aviation Basel Jet Aviation Business Jets Jet Aviation Dubai Jet Aviation Dusseldorf Jet Aviation Geneva Jet Aviation Jeddah & Riyadh Jet Aviation London Biggin Hill Jet Aviation Management AG **Jet Aviation Zurich** Jet HQ

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EXHIBITING COSTS

INDOOR SPACE

US\$445 per sqm 1A - SPACE ONLY

Exhibition space includes a complimentary show guide entry but does not include shell scheme stand fitting.

1B – UPPER DECK US\$240 per sqm

Additional second floor space on space only bookings.

2 – SHELL SCHEME US\$545 per sam

Shell Scheme package includes carpet, wall panels, fascia name panel, 3 spotlights, 1x 13 amp socket per 12sqm and a complimentary show guide entry.

Minimum space booking is 12sqm.

OUTDOOR SPACE

3 - CHALET US\$42.000

Double storey hospitality chalet with ground floor terrace, first floor balcony and views of the static park.

4A – EXHIBITS US\$285 per sqm

Applies to equipment or promotional displays on the static park.

Minimum space booking is 25 sqm.

4B – PAVILIONS & BUILDINGS US\$400 per sam

Minimum space booking is 25 sqm.

4C - PAVILIONS & BUILDINGS US\$240 per sqm - UPPER DECK

AIRCRAFT DISPLAY

Companies occupying a minimum of 25sqm of exhibition space, indoor or outdoor, are invited to present Aircraft for a non-refundable fee of US\$1,850 per aircraft. Companies with less than 25sqm or those without exhibition space will be charged the non-refundable administration fee plus a charge based on tonnage. Prices start at \$5,850

SPONSORSHIP

Stand out from your competitors by being closely associated with the event and having your brand placed prominently for all visitors, VIPs and buyers to see. Our high profile sponsorship packages ensure that you get the most from your participation at MEBAA Show 2016.

ADDED VALUE PACKAGES

Get added brand visibility with your logo in the Show Guide and a banner on the MEBAA Show website, for further information please contact the F&E Aerospace team directly.



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